

The logo for 'rise' features the word in a white, lowercase, sans-serif font. A small white square is positioned above the letter 'i'.

rise

Relationships Inspiring  
Social Enterprise

# WHERE

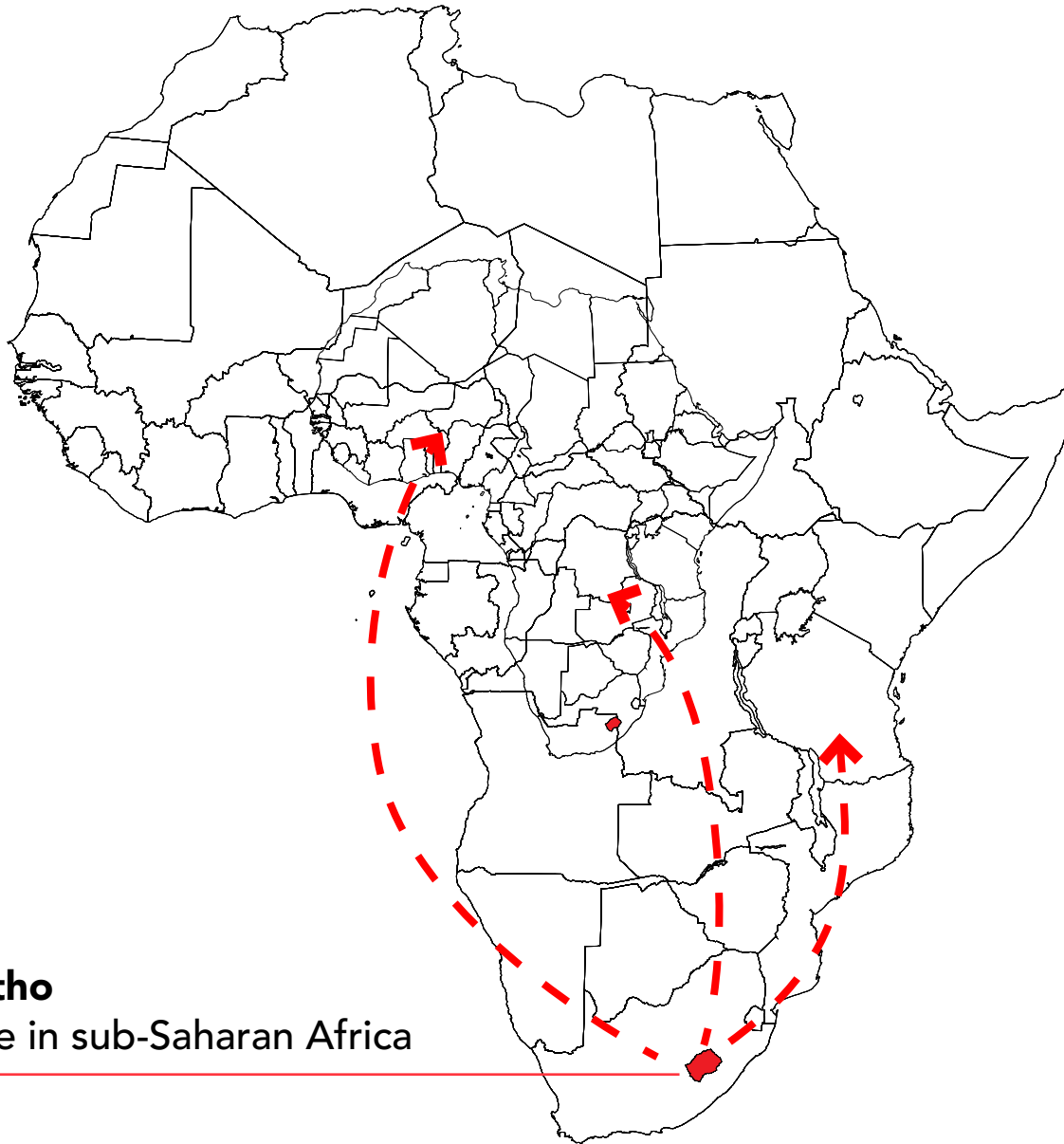
## rise

is a non-profit social enterprise.  
Our vision is a world where sustainable social enterprises, created by local entrepreneurs from low income countries, are the norm.

We focus on economic development through job creation, skills development and entrepreneurship in the built environment.



# WHERE



Piloting in **Lesotho**  
planning to scale in sub-Saharan Africa

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# WHY

# 38.9%

of the population is comprised of youth between the ages of 15-30 live in poverty, surviving on less than \$2 per day

# 30%

of youth in this group are unemployed. This is above the national rate of 25.3% (UNDP, Lesotho Youth Survey 2014)

# WHO

More than **54%** of youth will have **lost one or both parents** by the time they are 17 due to the HIV pandemic.

They are unable to find work.

There are no relatives, there is no back up plan and no government stimulus package to help.

Survival means becoming an entrepreneur.



# WHO



# 7500

graduates enter the job market each year.  
Half do not have jobs.  
Those who do, are underemployed

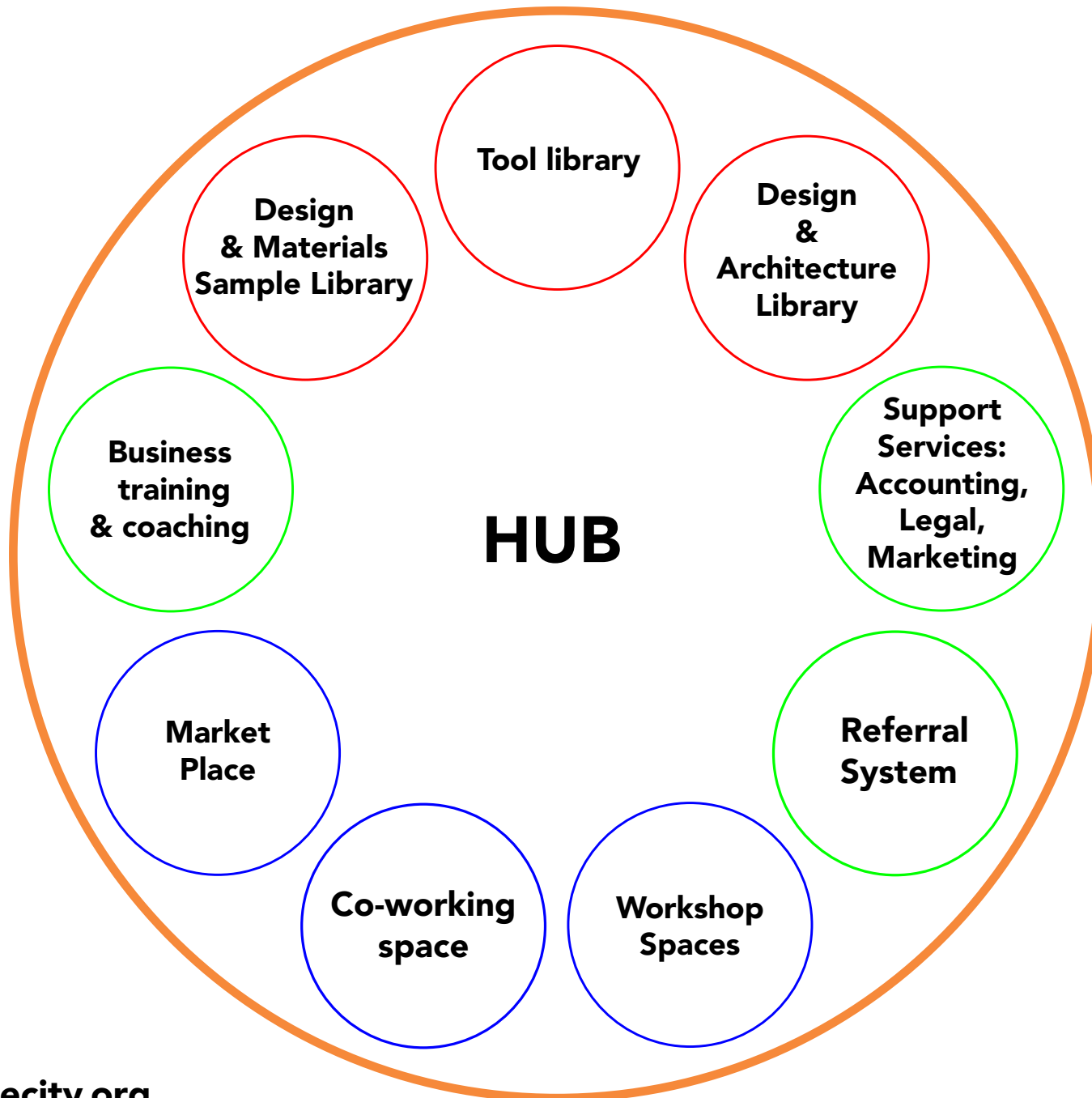
# WHAT

## LESOTHO NEEDS AN ENTERPRISE HUB

- A physical space where entrepreneurs can work, produce, collaborate, ideate, continue their professional development and build business relationships.
- Promotes innovative thinking, stimulates creativity and design, as well as promotes ethical business practices.

A pilot **HUB** that is scalable, sustainable and a successful social enterprise

# WHAT



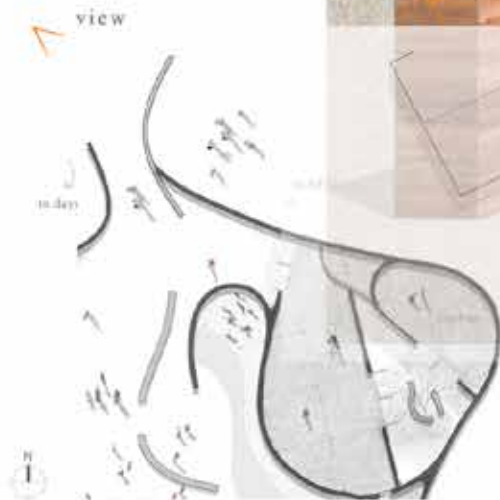


# WHAT

## entrance

Visual depicting the hub upon entrance.

It shows the welcoming architecture as a warm embrace.



# WHAT



## co-working outdoor pocket

Visual from inside the co-working space, depicting its outdoor pocket which acts as a shaft of light



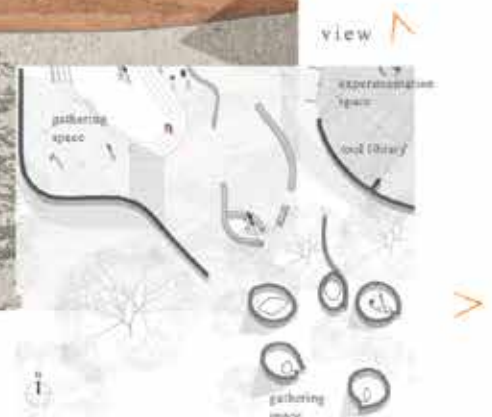


# WHAT



## intimate gathering spaces

Visual depicting the most intimate spaces located at the end of the central axis of the hub. The existing trees on site were used in order to amplify this notion of intimacy.





# DESIGN AND BUILD



The **HUB** will be designed and built using the **in loco** methodology. Thus the process will be as impactful as the end result. Ensuring youth engagement and employment all the way.

**in loco** has been created by **rise**'s lead architects: Pedro Clarke, A+Architecture, and Luca Astorri, AOUMM, two architects with a passion for development. Together they combine over 15 years of experience in informal and emerging contexts working on development projects in several countries such as Uganda, Kenya, Lesotho, Egypt and Brazil.

# DESIGN AND BUILD



**rise's** flagship **in loco**, program consists of a design, build and entrepreneurship training program.

**in loco** brings together recent university graduates from all built environment disciplines to gain much needed practical work experience on community projects.

In this way **in loco**:

- improves infrastructure for vulnerable communities
- creates educational opportunities and entrepreneurial training for unemployed youth.

# PROCESS

IN<sup>volved</sup>  
ternational

LO<sup>cal</sup>

CO<sup>nstruction</sup>  
mmunity

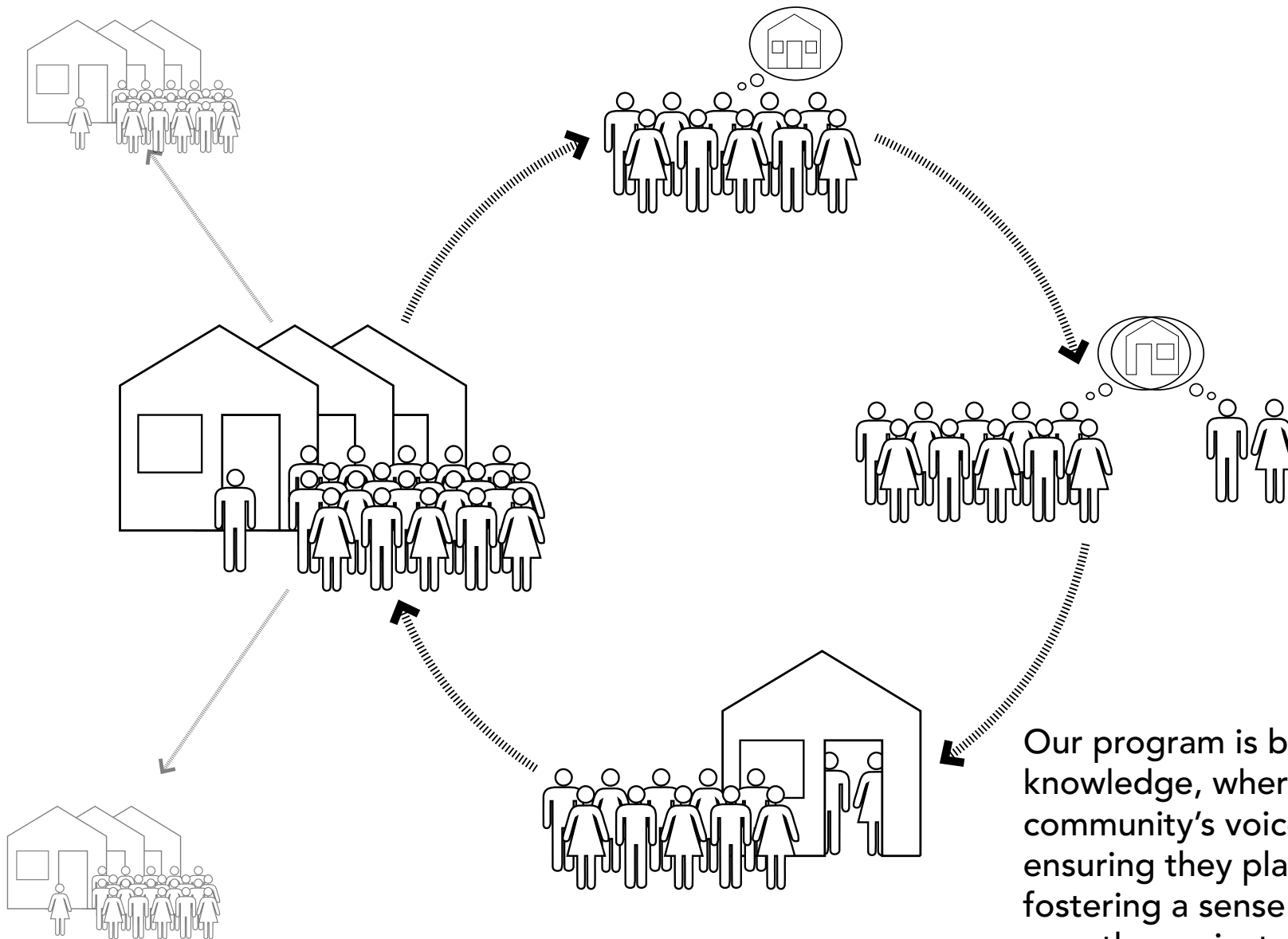
= 'IN LOCO''



a unique hands-on design and build experience, focused on knowledge exchange, capacity building, cooperation and development.



# PROCESS



Our program is based on sharing knowledge, where the local community's voice is heard, ensuring they play a key role and fostering a sense of ownership over the projects.

# WHO WE ARE

**Daniela Gusman**  
Founder & Executive Director



**Luca Astorri**  
in loco Program Director



**Pedro Clarke**  
in loco Program Director



**Quinn Lebohang Mohlokaqala**  
Design & Construction Manager



**Mamonaheng Raliile**  
Finance & Admin Coordinator



**Mojabeng Senekal-Ndebele**  
Communications & Marketing Manager



**Maneo Seekane**  
Business Trainer



**Ts'epo Sithole**  
Project Coordinator



**Tumelo Sethunsa**  
Construction Coordinator



**Thandiwe Mokotso**  
M&E Coordinator



**Valentina Rivero**  
Architectural Assistant



**Retsepile Rammoko**  
Design Assistant



# YOU CAN HELP

## Estimated Costs for Enterprise Hub using in loco program for the design & build

Phase	Function	m2	Cost m2 in LSL	Cost in LSL	Cost in USD
1	Workshop	200	9000	1,800,000	\$112,500
1	Hub Offices	40	9000	360,000	\$22,500
1	Multipurpose Space (Training / Conference Room)	150	9000	1,350,000	\$84,375
2	Tool Library	10	5000	50,000	\$3,125
2	Co-working Space	200	9000	1,800,000	\$112,500
2	Internet Café	40	7000	280,000	\$17,500
3	Material Sample Library	30	5000	150,000	\$9,375
3	Market Place	200	5000	1,000,000	\$62,500
		870	<b>Sub-Total</b>	<b>6,790,000</b>	\$424,375
	<b>Contingency</b>		<b>10%</b>	<b>679,000</b>	\$42,438
			<b>TOTAL</b>	<b>7,469,000</b>	<b>\$466,813</b>

Date: 20 April 2020

Exchange rate USD: rand

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# THANKS

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