

rise

Relationships Inspiring
Social Enterprise

WHERE

rise

is a non-profit social enterprise.
Our vision is a world where sustainable social enterprises, created by local entrepreneurs from low income countries, are the norm.
We focus on economic development through job creation, skills development and entrepreneurship in the built environment.



WHERE



Piloting in **Lesotho**
planning to scale in sub-Saharan Africa

WHY

38.9%

of the population is comprised of youth between the ages of 15-30 live in poverty, surviving on less than \$2 per day

30%

of youth in this group are unemployed. This is above the national rate of 25.3% (UNDP, Lesotho Youth Survey 2014)

WHO

More than **54%** of youth will have **lost one or both parents** by the time they are 17 due to the HIV pandemic.

They are unable to find work.

There are no relatives, there is no back up plan and no government stimulus package to help.

Survival means becoming an entrepreneur.

WHO

7500

graduates enter the job market each year.
Half do not have jobs.
Those who do, are underemployed

LESOTHO NEEDS AN ENTERPRISE HUB

- A physical space where entrepreneurs can work, produce, collaborate, ideate, continue their professional development and build business relationships.
- Promotes innovative thinking, stimulates creativity and design, as well as promotes ethical business practices.

A pilot **HUB** that is scalable, sustainable and a successful social enterprise

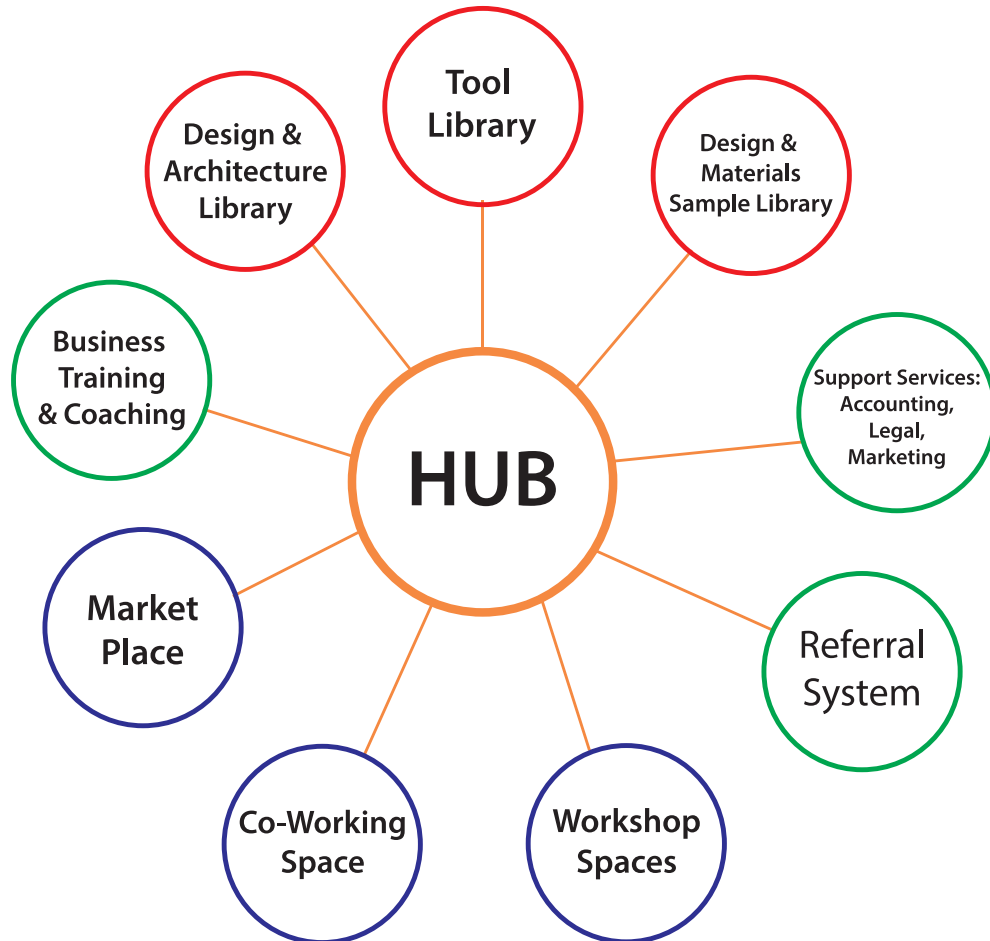
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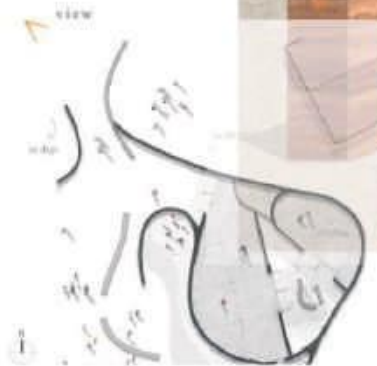


WHAT

entrance

Visual depicting the hub upon entrance.

It shows the welcoming architecture as a warm embrace.



WHAT



co-working outdoor pocket

Visual from inside the co-working space, depicting its outdoor pocket which acts as a shaft of light



WHAT



intimate gathering spaces

Visual depicting the most intimate spaces located at the end of the central axis of the hub. The existing trees on site were used in order to amplify this notion of intimacy.



DESIGN AND BUILD



The **HUB** will be designed and built using the **in loco** methodology. Thus the process will be as impactful as the end result. Ensuring youth engagement and employment all the way.

in loco has been created by **rise**'s lead architects: Pedro Clarke, A+Architecture, and Luca Astorri, AOUMM, two architects with a passion for development. Together they combine over 15 years of experience in informal and emerging contexts working on development projects in several countries such as Uganda, Kenya, Lesotho, Egypt and Brazil.

DESIGN AND BUILD



rise's flagship **in loco**, program consists of a design, build and entrepreneurship training program.

in loco brings together recent university graduates from all built environment disciplines to gain much needed practical work experience on community projects.

In this way **in loco**:

- improves infrastructure for vulnerable communities
- creates educational opportunities and entrepreneurial training for unemployed youth.

PROCESS

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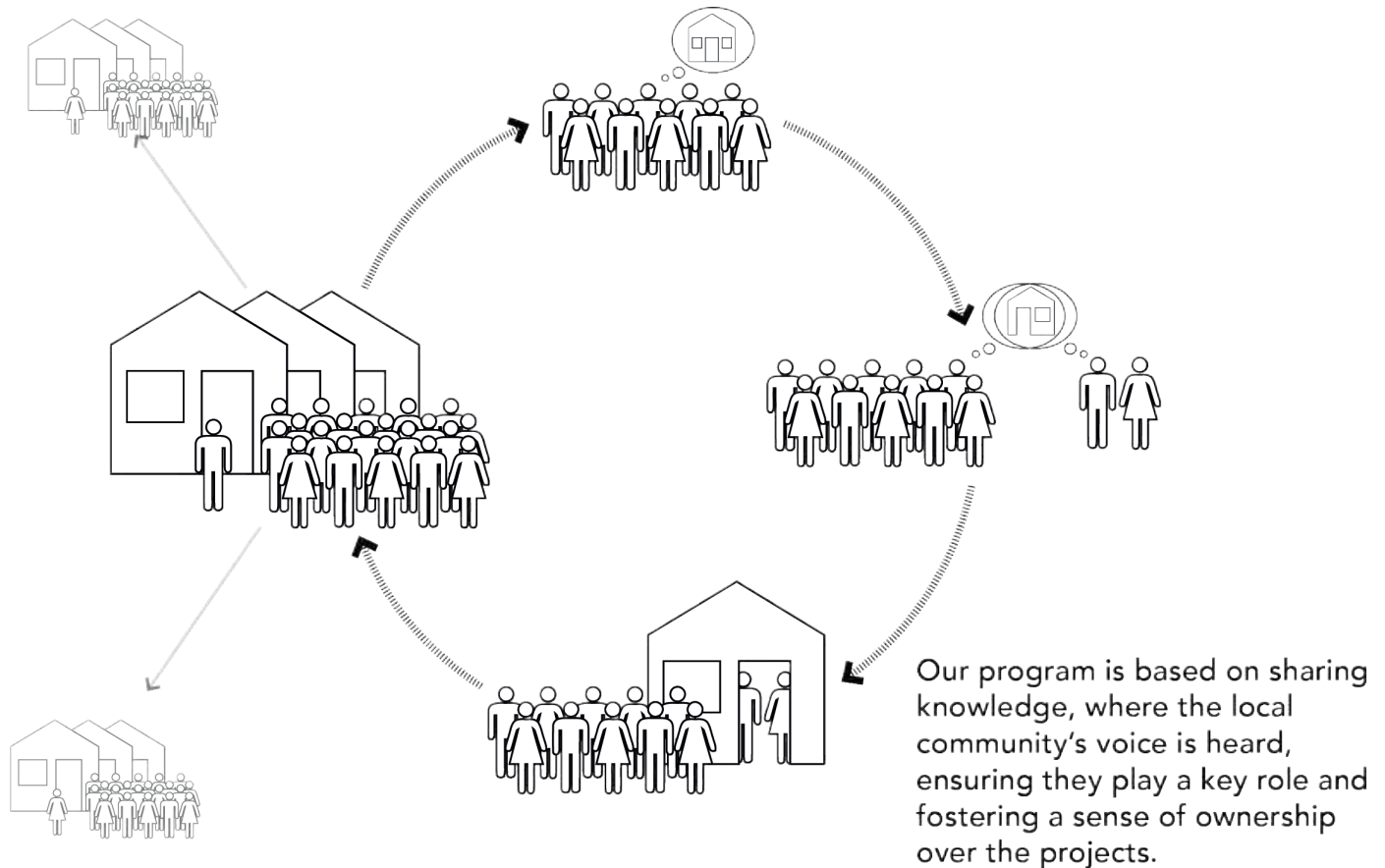
CO nstruction
mmunity

= 'IN LOCO''



a unique hands-on design and build experience, focused on knowledge exchange, capacity building, cooperation and development.

PROCESS



WHO WE ARE

Daniela Gusman
Founder & Executive Director



Mamonaheng Raliile
Finance & Admin Coordinator



Luca Astorri
in loco Program Director



Pedro Clarke
in loco Program Director



Quinn Lebohng Mohlokaqala
Design & Construction Manager



Maraka Lefera
Coach



Maneo Seekane
Business Trainer



Leoma Monaheng
Project Coordinator



Tumelo Sethunsa
Construction Coordinator



YOU CAN HELP

Estimated Costs for Enterprise Hub using in loco program for the design & build

Phase	Function	m2	Cost m2 in LSL	Cost in LSL	Cost in USD
1	Workshop	200	9000	1,800,000	\$112,500
1	Hub Offices	40	9000	360,000	\$22,500
1	Multipurpose Space (Training / Conference Room)	150	9000	1,350,000	\$84,375
2	Tool Library	10	5000	50,000	\$3,125
2	Co-working Space	200	9000	1,800,000	\$112,500
2	Internet Café	40	7000	280,000	\$17,500
3	Material Sample Library	30	5000	150,000	\$9,375
3	Market Place	200	5000	1,000,000	\$62,500
		870	Sub-Total	6,790,000	\$424,375
	Contingency		10%	679,000	\$42,438
			TOTAL	7,469,000	\$466,813

Date: 20 April 2020

Exchange rate USD: rand

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THANKS

*For more information please contact
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