



BOND®

rise in the city

An Event Inspiring Change

New York City | Oct 25, 2017

rise in the city is a unique art event, featuring a competition, exhibit and auction, created to catalyze social enterprises in Africa.

NYC is being split into 100 virtual blocks. Leading artists, designers and architects are invited to create a work of art representing a block of the city. 100 companies have the opportunity to sponsor a NYC block.

All these incredible artworks will be exhibited and available for purchase through an exclusive auction at **rise in the city**.

A high profile jury will shortlist the 10 best pieces and the overall winner will be announced at the event.



100% of proceeds will go directly to the project because BOND Events underwrites **rise**'s operating expenses.

A unique event where over 500 influencers in design and construction discover how architecture combined with social enterprise can solve poverty problems in Africa.

Supporting sponsors and artists will receive:

- Promotion on www.riseinthecity.com - your company logo will appear on the map of Manhattan, over the block of NYC you are representing with additional promotion on the **rise** and BOND Events websites
- Promotion in our social media campaign
- Inclusion in press releases
- Exposure at the event - signage, event program and announcements

Additional exposure for your brand is available – see event sponsorship packages.



Who you will help



The first **rise** project, will follow the **in loco** “hands-on, bottom-up” approach, to deliver a new building with accommodation, study and service facilities for the children at a very overcrowded orphanage in Lesotho, Southern Africa.

This combined with entrepreneurship training and mentoring, will enable the orphanage to provide enough accommodation for the children and to become more self-sustaining by launching income-generating activities.

True to the **rise** ethos, the local community will be instrumental through this process, with the support and expertise of industry experts.



Get involved

Choose a city block and produce a work of art that represents that block

Create

We invite artists, designers and architects to create a piece of art to represent one block of Manhattan.

This unique opportunity is open to the first 100 to sign up.

Sponsor

Companies can sponsor a block and its artwork. Only 100 blocks available. There are also event sponsorship packages available.



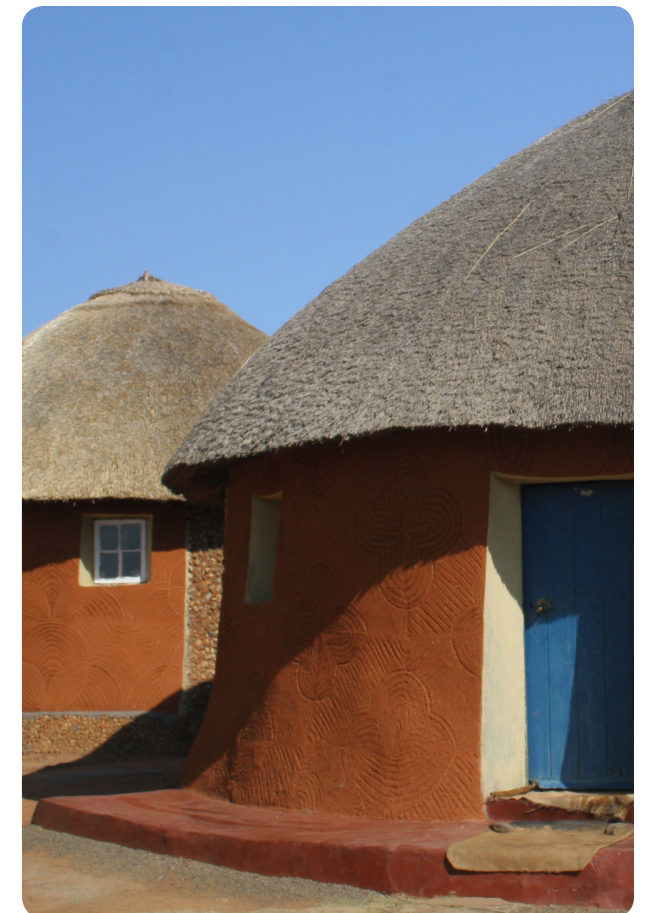
Theme

Artwork can be anything from a sculpture, sketch, painting or photography to jewelry, or clothing. Let your creative juices flow!

We challenge you to get inspired by Lesotho, making reference to the white, blue and green colors of its national flag, the traditional blankets or the famous Basotho hat into your design, or even re-interpreting the traditional Litema patterns that adorn Lesotho's vernacular buildings.

Art piece cannot be larger than 30" x 30", must be less than 7" wide and weigh less than 10 lbs for ease of transportation.

And remember the artwork needs to be representative of the block of NYC you have selected.



Submitting your artwork:

Finished artwork must be sent to NY 1- 2 weeks before the event.

You must also submit a photograph of the artwork to daniela@riseint.org by September 30, 2017. The jury will use this photo to shortlist the 10 best art pieces that will feature in the event program. The winner will be announced at the event.



Sponsor a Block

Want your company
logo to appear here?

We invite companies, or even individuals,
to sponsor a block - only 100 available

\$1,000 sponsor a block

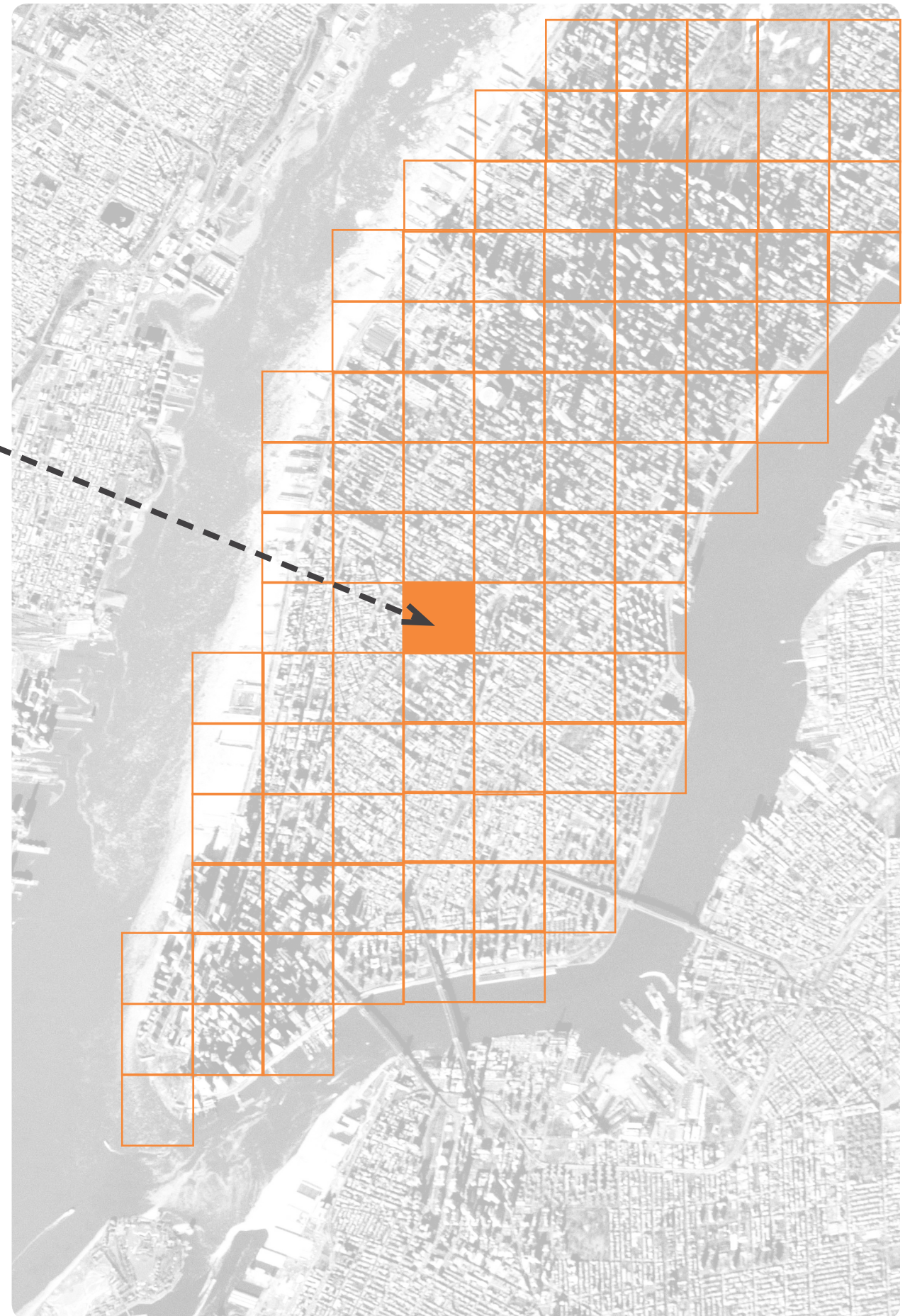
+ 1 admission

+ Mention in event program

+ Promotion on event website

+ Social Media promotion

+ Press releases



Sponsor the event

Platinum \$10,000 (1 available)	Diamond \$8,000 (2 available)	Gold \$6,000 (1 available)	Silver \$4,000 (1 available)	Bronze \$2,000 (2 available)
Sponsor the headliner act	Sponsor VIP reception	Sponsor the auction	Sponsor the event program	Sponsor the A/V, decor and lighting
Recognition in event materials	Recognition in event materials	Recognition in event materials	Recognition in event materials	Recognition in event materials
Promotion on event website	Promotion on event website	Promotion on event website	Promotion on event website	Promotion on event website
Recognition from stage	Recognition from stage	Recognition from stage	Recognition from stage	Recognition from stage
Inclusion in press release and social media	Inclusion in press release and social media	Inclusion in press release and social media	Inclusion in press release and social media	Inclusion in press release and social media
10 VIP tickets with reserved table	8 VIP tickets with reserved seating	6 VIP tickets with reserved seating	4 VIP tickets with reserved seating	2 VIP tickets
Full page ad inside front cover in event program	Full page ad inside back cover in event program	Full page ad in event program	Half page ad in event program	
Logo on step and repeat wall	Logo on step and repeat wall	Logo on step and repeat wall		
Shout out from auctioneer, MC & headliner act	Shout out from MC	Shout out from the auctioneer		
Stage signage	Opportunity to speak from stage			
Opportunity to speak from stage and present award				
Exclusive presenting sponsor of headline entertainment				

Event Sponsorship packages include:

- Mention in event program
- Promotion on event website
- Social Media promotion
- Press releases
- Red Carpet/Step and Repeat Signage

To purchase a sponsorship package, contact us:
daniela@riseint.org
www.riseinthecity.com

Attend the event

Attend the event

Ticket price: \$150

Early bird discount: only \$120, if you purchase your ticket by July 31st, 2017

Table for 10: \$1,000

Admission includes:

- Entrance to the art exhibit
- Cocktail reception with passed food and open bar
- Entry to the auction
- Live Entertainment
- High-level networking
- Lots of fun!

To purchase a ticket go to:
www.riseinthecity.com



Angel Orensanz Foundation, 172 Norfolk Street, NY, NY 10002.



www.riseinthecity.com

rise is working towards a world where sustainable social enterprises, created by local entrepreneurs are the norm. Through our professional network, rise links social entrepreneurs from low-income countries in sub-Saharan Africa to fundamental resources that they would otherwise not have access to, in order to fulfill their potential.

By getting involved with **rise in the city**, either by creating a work of art, sponsoring one of the city blocks or event packages or attending, you will help give the people of Lesotho the opportunity to better their lives for themselves. **rise** is a not-for-profit organization, co-founded by BOND Events as an integral part of its Corporate Social Responsibility Program.

rise

Relationships Inspiring
Social Enterprise



Find out more
daniela@riseint.org
www.riseinthecity.com

Thank you!

