

rise

Relationships Inspiring
Social Enterprise

www.riseint.org

Supporting project:



in loco

Lesotho 2017-18
design and build training program

OVERVIEW

rise - Relationships Inspiring Social Enterprise, forms part of BOND Events' social responsibility program. rise's mission is to connect social entrepreneurs from low- income countries with resources (such as funding and industry experts) they would otherwise not have access to, in order to inspire their growth and fulfill their potential.

Our first project will be to link an orphanage in Lesotho, "God's Love Centre" with social enterprise and architecture experts. Together we will develop a social entrepreneurship program which will transform the orphanage from being 100% reliant on donations to raising some of its own revenue and creating jobs for the young adults at the orphanage. We will do this in partnership with an architectural design and build training program called "**in loco**".

in loco has an innovative and unique approach to the Design and Build overseas workshop. Created to have a real impact in the lives of all participants our approach builds on the Live Projects teaching model and learning from life, skills sharing and capacity building.

in loco engages with local communities, local NGOs, students and young graduates from local architecture and construction courses, as well as international participants with an interest in

architecture, development, sustainability and the built environment.

This year's inaugural project takes us to Maseru the capital of Lesotho, a country land locked inside of South Africa. Here, together with students from technical colleges and institutions plus facilitators from local INGOs, who will carry out much needed construction work to improve the quality of life for orphans who currently live in cramped conditions in an existing orphanage called God's Love Centre (GLC).

Following a "hands-on, bottom-up" approach, we will be working in close collaboration with members of the local community on the completion of this building and simultaneously start the design and construction of new dormitories, facilities and external play areas. At the same time, a social entrepreneurship and mentorship training program will be run for 21 youths aged between 16 and 20 and also to the existing God's Love Centre team. This program will focus on skills needed to initiate social ventures.



God's Love Centre - currently houses more than 54 children in just 2 dormitories with only 4 toilets and showers

WHAT

in loco is a residential program, which aims to complement a student's existing learning, and is run in English. It focuses on developing students' knowledge of buildings and helping them work with local communities and experts to help change the cities and rural villages of tomorrow.

With a cohort of 20 recently graduated Basotho students from local Architecture and Construction Schools, as well as promoting peer-to-peer knowledge exchange with contingents of 10 international students joining

at specific times during the construction for 10 day workshops, **in loco** aims to create a life-changing experience for all involved.

It is a "learning-by-doing" experience in which all participants are involved in the planning, design and building, through a participatory process engaging international cohorts of students and the local community. **in loco** offers a real knowledge exchange experience for all involved.



A small income generating activity of pig rearing run by the older boys at the orphanage



Vegetable gardens on site of the orphanage to help feed the children at minimal costs



Girls' dormitory room where 26 girls sleep 3 to a mattress



Children with the God's Love Centre founder Mme Neo (right) and her sister (left)

WHERE



AFRICA

Lesotho: Southern Africa

Project Site: 29°17'05.9"S 27°33'00.6"E

Base Camp: Maseru

Lesotho, also known as the "Mountain Kingdom" or the "Switzerland of Africa, with its lowest altitude sitting at 1400m and over 80% of its land above 1800m, is the country with the highest lowest point in the world, that's a whole 400m above its closest competitor, and it is the only state to be completely above 1000m.

Another unique feature of this country is that it's the only fully autonomous country to be completely surrounded by another. This landlocked status and a weak economic situation have made Lesotho incredibly dependent on its

neighbor South Africa. Water is Lesotho's main export, in a country with an economy crippled by over 45% unemployment.

Beautiful landscapes, rural villages and a strong cultural heritage should be the reasons why most people know this country, yet instead it is generally best known for having the world's second highest HIV/Aids prevalence rate.

WHERE - THIS YEAR'S PROJECT

In 2012, UNICEF estimated that out of a population of 2mln people, over 220,000 children are orphans, 150,000 of these orphans as a direct result of the HIV/AIDS crises.

Located in Sekamaneng Berea District a short 20min drive from Maseru City Centre, Lesotho's Capital, God's Love Centre is a privately run Orphanage that is the home for 54 children aged 2 to 20.

Established in 2001 by Neo Motansi, this centre has been a welcome respite for many of the orphans and children for whom it has become home. The tightening of Social Welfare rules in Lesotho dictates that when children reach the age of maturity at 18, they are no longer allowed to stay in Orphanages and should return to their home villages, where there is no employment and so very little possibility of earning a living.

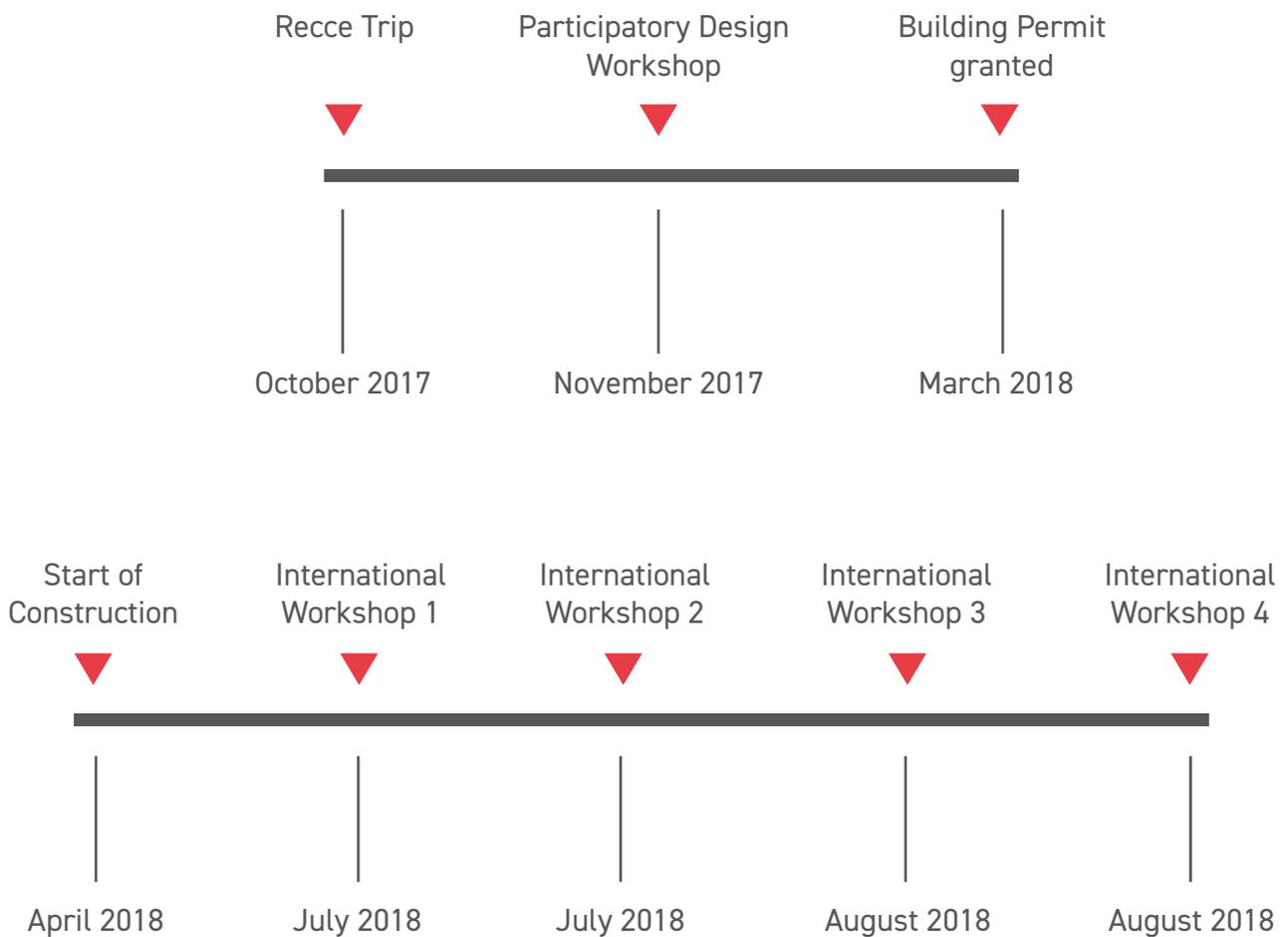
Since 2009, Daniela Gusman and BOND Events have supported GLC, contributing over \$15,000, towards the costs of building of a septic tank, bathrooms, a new kitchen and the conversion of a shipping container into a 2 classroom pre-school. In addition, this money has also provided help towards, tuition fees for numerous children.

With the **in loco** project we plan to take our commitment to the next level and not only assist with the construction of a new dormitory block, but also provide invaluable entrepreneurship skills for all of those involved in the project.



God's Love Centre aerial view

WHEN



* indicative dates based on 'Start of Construction'
** workshop with 10 international students attending

WHY GET INVOLVED

1

54 orphans will benefit from additional dormitory rooms and bathrooms, so they no longer have to sleep 3 children to one mattress and for the first time have a study area to do homework and read.

2

21 orphans aged between 16 and 20 will participate in social entrepreneurship training so they can start their own small businesses, giving them the opportunity to earn a living as well as helping to generate income towards the operating costs of the orphanage. They will also be offered business skills mentorship.

3

6 staff members at God's Love Centre will be trained in Social Entrepreneurship Skills so they can launch and manage income-generating activities, making the orphanage less reliant on donations. They will also be offered business skills mentorship remotely.

4

20 young local construction, engineering and architecture graduates will receive invaluable international architectural design and hands-on practice through the **in loco** project, improving their chances of employment and giving them the skills needed to start their own projects.

5

40 international construction, engineering and architecture students from USA, Europe and Asia will participate in the **in loco** program and benefit from an international design and build experience, allowing the development of design skills applied in challenging environments, and conditions of scarce resources.

6

Develop tangible learning outcomes from this pilot project, and create a network of knowledge and of people, so that this methodology can be replicated in other countries in future.

HOW TO GET INVOLVED

\$

Make a tax deductible donation of any size, at [http:// www.riseint.org](http://www.riseint.org). Every amount counts. And please help us spread the word by encouraging your friends, family & colleagues to sign up for updates.

contact

Daniela Gusman at daniela@riseint.org to know more about any of the following options.

\$2K

Sponsor a local fellowship for \$2000. This includes receiving marketing materials for your company as well as a stipend which shall be paid to the local fellow for the 6 month in loco construction project.

\$3.5K

Sponsor a filmmaker to produce a documentary to serve as a learning tool for \$3,500.

\$5K

Sponsor an international fellowship for \$5000. This includes branding the fellowship with your company name as well as accommodation, flights, meals and transportation for a student to take part in the 10 day international workshop and assist with the construction of the project.

\$8K

Sponsor the 2-week Participatory Design Workshop for \$8,000.

\$10K

Sponsor an International Workshop for \$10,000. Sponsoring a workshop allows you to send a member of your team to Lesotho for a week to help run a tutorial on a subject, which is dear to your company and contextually relevant. Possible workshops could be on materials, sustainability, building technology, design and detailing and professional practice. This includes accommodation, flights, meals and transportation (for more information see page 11).

Apply to become a mentor and volunteer your time to mentor for 1-year. By donating your time you can: provide remote mentorship to architecture, construction and engineering students and young graduates from Lesotho who have participated in the in loco project for 12 months post construction.

WHO WE ARE

rise | relationships inspiring social enterprise

rise is working towards a world where sustainable social enterprises, created by local social entrepreneurs from low income countries, are the norm. Through our professional network, rise links aspiring social entrepreneurs to fundamental resources (funding & skills) which they would normally not have access to, in order to fulfill their potential.



Daniela Gusman | Co-founder and Executive Director of rise

is a seasoned executive with over 20 years of professional experience in the private sector as well as the international development sector. She has worked extensively throughout Europe, Australia, Africa and the USA in International Sales & Marketing, PR, Business Development and Social Entrepreneurship.

She has helped grow companies, designed and launched social enterprises and led diverse teams in various competitive sectors from educational services, manufacturing to corporate B2B events.

in loco

has been set up by Pedro Clarke, from A+Architecture, and Luca Astorri from Argot ou La Maison Mobile, both architects with a passion for development. They met in Lisbon working together for Live Design and Build workshops for European students, and have decided to expand on this know-how and set up 'in loco' as a unique experience for participants from both the Global North and South. Together they combine over 10 years of experience in informal and emerging contexts working on development projects in several countries such as Uganda, Kenya, Lesotho, Egypt and Brazil.



Luca Astorri

graduated in architecture from Politecnico di Milano in 2007, where he has been an assistant professor since 2009. After working with OMA / Rem Koolhaas between 2006 & 2008, he co-founded AOUMM - Argot ou la Maison Mobile, an architectural firm based in Milan which focuses on architecture and urban projects. He was invited to the XIV International Architecture Exhibition, the Venice Biennale, with "Zingonia, mon amour" a research project for the official section 'Monditalia'. Since 2010 he has collaborated with several NGOs on architecture and research projects focusing on informal settlements in Cairo, Nairobi and San Paolo. He has lectured in Europe, and South America. He has been invited as Tutor to several international workshops in Macao, Lisbon, Cairo, Zagreb, Wroclaw, Cochabamba.



Pedro Clarke

graduated in architecture from FAUP, Portugal in 2007, following a year-long experience building a safehouse for a local NGO in Lesotho. He has recently completed an MA degree in Development and Emergency Practice at CENDEP/ Oxford Brookes University. In 2014 he formally set up A+Architecture, as a not-for-profit architectural and development practice, believing that Architecture has the power to change people's lives and should be accessible to all. In the same year, Pedro was selected to be part of the Official Portuguese Participation at the XIV International Architecture Exhibition, the Venice Biennale, "Homeland: News from Portugal".

PARTNERS

BOND Events

<http://www.bondevents.com>

BOND Events Ltd is a UK registered company and BOND Events Corporation is a USA (Florida) registered Corporation.

BOND Events hosts one to one meetings forums for the world's leading Principal Architects, Interior Designers and Specifiers. BOND's events are held across the globe and bring together leading figures from the A & D communities in the United States of America, Latin America, Europe and the Middle East, connecting them with relevant manufacturing and solution provider companies. rise is BOND Events' main social responsibility initiative and they are one of the main sponsors for this project.

Kick 4 Life

<http://www.kick4life.org>

As a charity and a social enterprise, K4L's mission is to change the lives and long- term prospects of vulnerable young people in Lesotho, through a wide range of social development activities focused on health, education and support towards sustainable livelihoods.

K4L will provide accommodation and meals for the international guests attending the workshops at the **K4L Hotel & Conference Centre**.

God's Love Centre

<http://www.godslovecenter.co.za>

God's Love Centre is a home for orphaned or abandoned children. It is based in Sekamaneng, Maseru, Lesotho, in a house built by Lesotho Durham Link, a local NGO connected to Durham in the UK. The house has a boys' and a girls' dormitory with bunk beds, a large living area, a kitchen, indoor toilets and showers with water warmed by a roof-based solar heating system. Water comes from a borehole, and the house has electricity. Gas is used for cooking. A large garden area offers room for play and for growing vegetables.

Local and International Construction Experts

To promote sustainability of the project, and an on-going positive relationship between international experts and the local construction industry, we also partner with established local Architects, Engineers and Builders who provide further mentoring to the cohort and invaluable local insight.



K4L Hotel & Conference Centre - No 7 restaurant



K4L Hotel & Conference Centre - twin bedroom

KEY INFO - INTERNATIONAL WORKSHOPS

There are 4 workshops which can be sponsored. The cost to sponsor a workshop is \$10,000 - this includes flights, accommodation all meals and ground transportation.

Sponsorship Deadline

The application deadline for sponsoring an international workshop at **in loco** 2018, is March 31st 2018.

International Workshop Dates

Workshops will take place in July & August 2018, on dates to be decided in consultation with both (the) sponsor(s) and with reference to the construction schedule (see page 6).

Flights

Flight costs are included and will be booked through our travel agency.

Accommodation

Tutors will be hosted at the K4L Hotel & Conference Centre.

<http://kick4life.org/k4l-centre/hotel-conference-centre/>

Food & Drink

Breakfast & dinner will be provided at K4L No. 7 restaurant. Lunches will be prepared by GLC staff and eaten on site.

<http://kick4life.org/k4l-centre/hotel-conference-centre/>

Insurance

Participants will be responsible for their own wellbeing and safety on site and as such will be responsible for organizing their own individual travel/accident insurance specifically covering volunteering and construction work, and valid for the location and duration of the stay. If you have any questions on this and/or would like assistance please get contact us.

Visa

In general, a visa will be required for entry to Lesotho, however for most nationalities these can be obtained at an entry port to the country. Nevertheless please seek the relevant advice and information for your nationality from your nearest Embassy.

Safety

We have a strong relationship with the local community where the project will be based. The area and local people are very welcoming and hospitable, and we will take every reasonable measure to ensure your safety at all times. Please check with your local Health offices which vaccines you should take, and make sure any necessary immunizations are up to date or completed sufficiently in advance of departure.

Provisional itinerary for International Workshop

- Day 01: Fly out and Arrive in Johannesburg and transfer to Maseru, Lesotho
Settle in at K4L Hotel.
- Day 02: Welcome Meeting w/ **in loco** Staff and Initial Site Visit of Construction Site.
Visit to Thaba Bosiu, Cultural Heritage Site.
- Day 03: Motivational/Personal Talk w/ Full Cohort.
- Day 04: One-to-One Mentoring
- Day 05: Construction / Product Lecture / Construction Cohort
- Day 06: Hands-on Construction Experience
- Day 07: Check out of K4L Hotel and transfer to Johannesburg.
Return Flight Home

CONTACTS

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THANKS

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